

# **Program Review for JMS**

## Development of Action Steps

### **General Comment:**

The reviewers were impressed with elements of the JMS program. However, they felt that the production facilities were underutilized and there was opportunity for growth in experiential learning/internships.

### **Commendations:**

1. Department's recognition of the importance of "training diverse and multiculturally-aware media professionals"
2. Implementation of curricular changes to advance the training of multiculturally-aware media professionals.
3. Unwavering faculty support for students and interpersonal relationships of faculty with students.
4. Modernization of JRN 211, but the course title does not fully reflect the course content.

### **Identified Issues:**

1. Faculty advising: Students felt that "they did not have faculty advisors" [Enrollment Management has now launched a reimagined advising process, which can help but need for faculty advising is important with 250+ majors, especially for FTS students]
2. Equipment is dated and in need of replacement.
3. Need for more faculty lines.
4. "Too much journalism" is infused into Film and Television Studies
5. Lack of advanced-level production courses.
6. Underutilization of production facilities.
7. Underutilization of Social Media
8. Need to expand out experiential learning/internship opportunities. [Students are now working with career and industry advisor through CIE, partially addressing this issue]

**Recommendations:**

Recommendation	Strengths Leveraged/Issues Addressed	Notes	Responsible Party	Actions Taken
1. Add two full-time faculty lines (consider diversity in the hiring)	Issues #1, #3, #5, #8	<p>Cost: XXXX</p> <p>There is one line that has not been replaced (assistant professor line) since 2020. That line was frozen during COVID-19. The other faculty member would be a new line (but could be a lecturer line perhaps in FTS). Hope to launch a search in fall 2024 for the assistant professor line. No current request for the lecturer line (would be a new discussion). All JMS faculty are above the teaching load to serve current enrollment. Many FTS and MCS faculty are teaching as adjuncts in semesters to make required courses available. 8.4 full-time faculty and one chair.</p>	Provost Dean Program	
2. Consider “assistant chair” or similar assignments for each major to assist the Chair in guiding the strategic and curricular development of the majors	Opportunity for growth	<p>English has had a deputy chair. Envisions a model along the lines of a program coordinators (one for each program: JMS, MCS, FTS).</p> <p>Cost: XXXX (usually release time, but will also investigate possibility of stipends; would be run by Bridget)</p>	Provost Dean Program	
3. Increase experiential opportunities similar to the Global Fellowship program with Barbados and develop in-house internships for students	Issue #8 and Opportunity for growth	Perhaps there could be a focus of developing internships in the Bronx.	Dean Program	
4. Increase production experience for students e.g., by engaging students with Bronx Net, the Meridian newspaper, the Obscura magazine, and the Bronx Journal; promote and host	Issues #5, #6	Combine numbers 3 and 4 and 5 Experiential learning goes to number 3. Obscura, the Meridian, and Bronx Journal/Bronx Journal Radio would go to number 5. Greater collaboration between English and JMS on Obscura and Meridian.	Dean Program	

media events and activities across the campus				
5. Revive campus clubs	Issue #8, Opportunity for growth	Some elements from number 4 could be integrated into number 3.	Program Student Affairs	

Recommendation	Strengths Leveraged/Issues Addressed	Notes	Responsible Party	Actions Taken
6. Offer more General Education courses	Opportunity for growth	Would need more full-time faculty	Dean Program	
7. More defined, explicitly laid out, and regularly scheduled faculty-advisor sessions	Issues #1, #8	The Department can discuss this issue and how to address it e.g., through designated advisors by major.	Department	
8. Strengthen the alumni network	Opportunity for growth	The department has many alumni but no alumni support network. Alumni events have been the result of alumni staying involved and working with faculty (departmental initiatives). Program should reach out to Lehman's alumni director.	Program Alumni Office	

**Additional Items:**

- Wanted more JMS students involved in organizing and recording student events. Internal department events could be put on by students to create opportunities for recording events. More faculty support might be needed.
- Explore creating opportunities for JMS students to make greater use of the Multimedia Center (separate from the Department). Podcasting could be solo operations for students. More involved videos/productions would require a team. The latter option might be more attractive. Perhaps the lecturer hire could assist with this initiative.
- Would like to see greater development of the social media side of the department. Jonah could take the lead on this.