





# **Monthly** news & updates Bronx Business Tech Incubator

#### July 2020 | Issue 1

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19.

The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!** 



#### **Upcoming Events**

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. Click here for more information.

SCORE free webinar today, July 1 at 2pm! Email Marketing Essentials

The Business Outreach Center Network - Women's Business Centers is hosting valuable *free* webinars:

- July 6 & 8 at 10:00 am, Build a
   Website for your Business
- Julio 6 & 8 at 6:30 pm, Construya su propio sitio web para su negocio
- July 7 at 10:00 am, <u>Steps to be Safe</u>
   <u>During COVID- 19 for Businesses</u>
   in <u>Construction Services</u>
- July 7 at 6:00 pm, Rebuilding from Strength

Join the Small Business Lunchcast! There are weekly discussions and Q/A sessions with financial and legal experts covering key information on a variety of issues to help support your business during the COVID-19 pandemic and recovery efforts. See more details and how to register!

Link to other free events with U.S. Small Business Administration - click here

### Information About Funding

**The SBA** announced June 15 that EIDL applications would reopen. Apply directly to the SBA; application <u>here.</u>

Check the Score website for a list of Additional PPP Funding Lenders

New York Forward Loan Fund (NYFLF) is a new economic recovery loan program aimed at supporting New York State small businesses, nonprofits and small landlords as they reopen after the COVID-19 outbreak and NYS on PAUSE. Pre-applications open now for regions and industries that have been reopened. To apply and learn more, visit <a href="https://www.nyloanfund.com">www.nyloanfund.com</a>. See our flyer <a href="https://www.nyloanfund.com">https://www.nyloanfund.com</a>. See our flyer <a href="https://www.nyloanfund.com">https://www.nyloanfund.com</a>.

New grant opportunities available for minority business through the **Hennessy Unfinished Business Initiative Click here.** Completed forms will be processed in the order they are received.

#### Other Resources:

Link to - <u>Unemployment benefits during</u> COVID-19

SCORE's most updated online resources at Coronavirus Funding Support for NYC.
Small Business Resilience Training: Industry Resources

Link to SBDC COVID-19 Small Business Resources

Check NYC/EDC and COVID-19 Business Relief Resources

Help for the Bronx, COVID-19 has hit the Bronx, hard. But there's help.
Check this out!

Free Mask Distribution on June 25 from 10:00 am - 12:00 pm. Please RSVP <u>here</u> and bring a business card!

Resources from *Bronx Community College* to help the local Bronx community:

- a listing of companies that are hiring right now - here
- resources to help individuals and businesses disrupted by COVID-19 here
- free online courses on a range of topics
   here
- Ascend NYC website has launched and businesses can inquire about joining the program.



## **Helpful Information**

Beginning June 22, NYC businesses in Phase 2 begin to reopen. See the <u>NYC Reopening Guide</u> for more details and industry-specific quidelines.

Industry Guidance and Reopening - Phase

For help determining whether or not your business is eligible to reopen, use the reopen lookup tool <u>here.</u>

NY Forward – Reopening New York State
This contains up-to-date and detailed

This contains up-to-date and detailed actionable information regarding when you can open your business and restrictions, if any, on how you conduct your business.

