

Weekly news & updates

Bronx Business Tech Incubator

July 2024
Issue 3



We are very happy to share that Provost Jorge Silva-Puras and three small business entrepreneurs joined a panel for the Bronx Business Tech Incubator at CUNY on the Concourse and shared how local entrepreneurs are using AI.

*Bronx Business
Tech Incubator*



ENHANCE YOUR PRODUCTIVITY *With Generative AI*

Thursdays, July 18–August 15, 6-8:30 p.m.

Hybrid Format Course (Online/In-Person Combination)

July 18

**Boost Productivity
With Generative AI**
*An Interactive
Beginner's Course*

July 25

**Unleash the Power
of Generative AI With
ChatGPT**

August 1

**Supercharge Your
Workflow**
*Mastering
Microsoft Copilot*

August 8

AI for Creatives
*Generate Like a Pro with
Whisper, DALL-E, and Sora*

August 15

**The Future of
You & AI**
*Project Showcase, Q&A,
and Implementation
Strategies*

REGISTER TODAY

**Generative AI Foundations
for Enhanced Productivity
Course**

Instructor: Ming Lei

Total Tuition: \$99

tinyurl.com/ai-wksp-bbti



We are very excited to announce and invite you to our latest course on Generative AI. This 5-session course will introduce you to the most common applications and uses of AI, both remotely and in person. The course starts on July 18, from 6 PM to 8:30 PM.

If you provide a CUNY ID, you will only pay a \$25 registration fee. You will need to create an account **here** using your *CUNY email* and confirm it by emailing ce@lehman.cuny.edu BEFORE registering. We will send further instructions after that.

Seed to Success Tour: CUNY on the Concourse

Excited to share that the New York State Cannabis Workforce Initiative (CWI) hosted a hands on Cannabis Bootcamp on plant growth at CUNY on the Concourse, Lehman College!
A fantastic opportunity to enhance cultivation skills.



Upcoming Free and Exciting Events and Trainings

The Fordham Farmers Market is off to a great start! We offer the freshest locally sourced produce and food in the Bronx. Sponsored by Bronx Eats, MASC Hospitality Group (MHG), Bronx Night Market, and Fordham Plaza the market will be open **every Friday until October 25th (10 am to 3 pm)**.
[Click here for more information](#)

NYC Department of Small Business Services

Business Planning Basics Tuesday, July 23, 11am - 1pm

The Business Plan is a written document prepared by the entrepreneur that describes all the relevant external and internal elements involved in starting a new venture.

[Register Here](#)

Small Business Financing: How & Where to Get It Thursday, July 25, 11am - 1pm

Entrepreneurs know that financing is key to starting and growing a business, but the array of options can be difficult to navigate. This course teaches you how to apply financiers' method of evaluation.

[Register Here](#)

Bronx Small Business Development Center

Evaluating Best Business Practices Wednesday, July 31, 12pm - 1pm

[Register Here](#)

LEHMAN COLLEGE - ADULT DEGREE PROGRAM **FROM DEGREES.....TO JOBS!**

Is It Time For You To Go Back To School? Would a Bachelor's or Master's Degree Enhance Your Career?

Visit: www.lehman.edu/adult

Call: 718-960-8666

Email: adult.degree@lehman.cuny.edu

[Learn More!](#)



Ready to complete your Bachelor's degree?

We can get you to the finish line.

Adult Degree Program



Job Opportunities

The School of Continuing and Professional Studies at Lehman College has several job openings:

1. Technology / Facility Coordinator at CUNY on the Concourse - [Apply Here](#)
 2. Water Safety Instructors (WSI) P/T - [Apply Here](#)
 3. Lifeguard - [Apply Here](#)
 4. Nursing Instructor - [Apply Here](#)
 5. Unity Certified Instructor P/T - [Apply Here](#)
 6. ESL Program Coordinator - [Apply Here](#)
 7. Workforce Program Coordinator - [Apply here](#)
 8. Instructor & Program Coordinator: Accounting & Tax P/T
 - White Plains, NY - [Apply Here](#)
 - The Bronx, NY - [Apply Here](#)
-

Funding opportunities, including grants, loans, crowdfunding, and lines of credit please refer to the below links:

- [NYC Funds Finder \(nextstreet.com\)](#)
 - [grants.gov](#)
 - [Home - WomensNet | Grants for Women in Business | Small Business Grants \(ambergrantsforwomen.com\)](#)
 - [Apply for a Kiva US loan | Kiva](#)
 - [Our Business Loans — The Bronx Economic Development Corporation \(BXEDC\)](#)
 - [New York Forward Loan Fund \(nyloanfund.com\)](#)
 - [7\(a\) loans | U.S. Small Business Administration \(sba.gov\)](#)
 - [Small Business Loans – GJDC](#)
 - [Harlem Entrepreneurial Fund \(hefnyc.org\)](#)
 - [Products \(ascendus.org\)](#)
 - [Fair, Affordable Small Business Loans - Pursuit \(pursuitlending.com\)](#)
 - [Affordable Loan Capital Service from Renaissance Economic Development Corporation \(REDC\) \(renaissancesbs.org\)](#)
 - [Hebrew Free Loan Society \(HFLS\) | Interest-free Loans for Those In Need](#)
 - [Lendistry | Small Business Lending](#)
 - [Accompany Capital](#)
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About Us

The Bronx Business Tech Incubator

(BBTI) is supported by the New York City Council and New York City Economic Development Corporation as a startup incubator for tech freelancers, local small business, and entrepreneurs. Our mission is to help startup companies and entrepreneurs to build successful companies, which in turn creates more job opportunities and drives new innovation and technology development in the Bronx. With the technological infrastructure and the resources of CUNY community, the Bronx Business Tech Incubator provides an environment for companies to turn innovative ideas into profitable realities. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more!

We support your business with:

- marketing,
- access to capital,
- procurement technical assistance,
- business formation,
- business planning,
- strategy for growth,
- non-profit strategy,
- and market/competitor analysis.
- the incubator provides office, classroom, conference, and meeting space.

[Sign up today](#)
[Check our website](#)



Small Business Development Center - Bronx

The **Small Business Development**

Center (SBDC) in the Bronx has been situated on the Lehman College campus since 2000 and has been a driving force in empowering small businesses.

For over 30 years our longstanding commitment to the New York business community has resulted in achieving numerous goals and positively impacting thousands of lives. Whether you're at the initial stages of starting a new venture or your business is poised for expansion, the Bronx SBDC is here to support you every step of the way.

For more information about our services and how we can tailor our expertise to your unique business needs, please [visit our website](#).
More Information on our website

¡Atención Negocios de Habla Hispana!

Si desea tener asistencia técnica personalizada acerca de las ayudas disponibles para los propietarios de negocios, u otro tema que necesite establecer para hacer crecer su negocio, puede solicitar una cita de consejería en español e inglés aquí [Bronx SBDC](#). Si aún no es cliente de SBDC, solicite una cita llenando el formulario SBA 641.

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