

*Bronx Business
Tech Incubator*



ENHANCE YOUR PRODUCTIVITY *With Generative AI*

Thursdays, July 18–August 15, 6-8:30 p.m.
Hybrid Format Course (Online/In-Person Combination)

July 18
**Boost Productivity
With Generative AI**
*An Interactive
Beginner's Course*

August 1
**Supercharge Your
Workflow**
*Mastering
Microsoft Copilot*

August 15
**The Future of
You & AI**
*Project Showcase, Q&A,
and Implementation
Strategies*

July 25
**Unleash the Power
of Generative AI With
ChatGPT**

August 8
AI for Creatives
*Generate Like a Pro with
Whisper, DALL-E, and Sora*

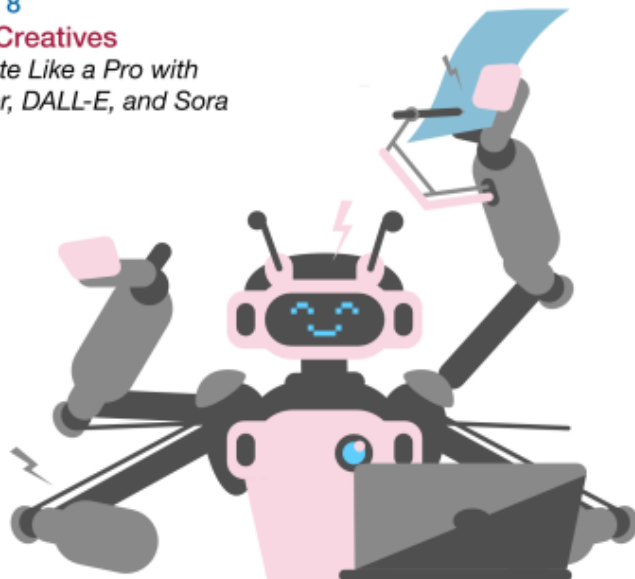
REGISTER TODAY

Generative AI Foundations for Enhanced Productivity Course

Instructor: Ming Lei

Total Tuition: \$99

tinyurl.com/ai-wksp-bbti



course will introduce you to the most common applications and uses of AI, both remotely and in person. The course starts on July 18, from 6 PM to 8:30 PM.

If you provide a CUNY ID, you will only pay a \$25 registration fee. You will need to create an account **here** using your *CUNY email* and confirm it by emailing ce@lehman.cuny.edu BEFORE registering. We will send further instructions after that.

Lehman College in partnership with Cannabis Workforce Initiative offers a free 15 Hour Certificate Career Exploration and Worker Rights Program.



The flyer features the Lehman College logo and the Cannabis Workforce Initiative logo at the top. Below the logos, it asks 'CURIOUS ABOUT A CAREER IN CANNABIS BUT DON'T KNOW WHERE TO START?' and introduces the 'Cannabis Career Exploration and Worker Rights Certificate: 15 Hour Course'. A paragraph describes the program's benefits, including a general understanding of the cannabis market and worker protections. A list of ten sessions follows, covering topics from legalization to ancillary opportunities. A green box at the bottom contains the text 'Lehman students can earn one elective credit by completing this certificate course.' and a QR code. At the very bottom, it says 'SCAN TO REGISTER OR VISIT CANNABISWORKFORCE.ORG/LEHMAN-COLLEGE-PORTAL'.

LEHMAN COLLEGE Cannabis Workforce Initiative

CURIOUS ABOUT A CAREER IN CANNABIS BUT DON'T KNOW WHERE TO START?

Cannabis Career Exploration and Worker Rights Certificate: 15 Hour Course

Participants completing the program will come away with a general understanding of the cannabis market, processes from seed to sale, jobs available throughout the industry, and worker protections under labor and employment laws and New York's Marihuana Regulation and Taxation Act (MRTA). More specifically, the program will help job seekers be better prepared for success in entry-level job interviews in the industry.

SESSION 1
The Legalization of Cannabis

SESSION 2
Industry Overview & the Cannabis Plant

SESSION 3
Jobs in Extraction & Manufacturing

SESSION 4
Know your Rights & Responsibilities

SESSION 5
Marketing, Branding, Packaging & Labeling in Cannabis

SESSION 6
Working in a Dispensary

SESSION 7
Seed-to-sale Compliance

SESSION 8
Health & Safety in the Cannabis Industry

SESSION 9
Discrimination & Harassment

SESSION 10
Beyond the Bud: Ancillary Opportunities in the Cannabis Industry

Lehman students can earn one elective credit by completing this certificate course.



SCAN TO REGISTER OR VISIT CANNABISWORKFORCE.ORG/LEHMAN-COLLEGE-PORTAL

Lehman students can earn one elective credit by completing this certificate course. CWI's cannabis career exploration and worker rights trainings cover:

- The variety of jobs across the supply chain and in ancillary businesses.
- An overview understanding of the cannabis plant at the core of the industry.
- Your rights at work.
- The seed-to-sale context for different job opportunities.

More information
Register Now!

Upcoming Free and Exciting Events and Trainings

The Fordham Farmers Market is off to a great start! We offer the freshest locally sourced produce and food in the Bronx. Sponsored by Bronx Eats, MASC Hospitality Group (MHG), Bronx Night Market, and Fordham Plaza the market will be open **every Friday until October 25th (10 am to 3 pm)**.

[Click here for more information](#)

NYC Department of Small Business Services
Social Media Marketing, Webinar
Thursday, July 18, 11AM - 1PM

This course will teach you how to navigate the modern social media platforms as an entrepreneur.

[Register Here](#)

Business Planning Basics , Webinar

Tuesday, July 23 · 11am - 1pm

The Business Plan is a written document prepared by the entrepreneur that describes all the relevant external and internal elements involved in starting a new venture.

[Register Here](#)

Bronx Small Business Development Center

Small Business Marketing Workshop Series: Elevate Your Business Visibility - 9 Sessions Every Thursday from May 16 to July 18 at 3PM

Learn how to make well-informed financial decisions that align with your business goals. Integrate your strategies into your comprehensive business plan.

[Register Here](#)

LEHMAN COLLEGE - ADULT DEGREE PROGRAM FROM DEGREES.....TO JOBS!

Is It Time For You To Go Back To School? Would a Bachelor's or Master's Degree Enhance Your Career?

Visit: www.lehman.edu/adult

Call: 718-960-8666

Email: adult.degree@lehman.cuny.edu

[Learn More!](#)



Job Opportunities

The School of Continuing and Professional Studies at Lehman College has several job openings:

1. Technology / Facility Coordinator at CUNY on the Concourse - [Apply Here](#)
2. Water Safety Instructors (WSI) P/T - [Apply Here](#)
3. Lifeguard - [Apply Here](#)
4. Nursing Instructor - [Apply Here](#)
5. Unity Certified Instructor P/T - [Apply Here](#)
6. ESL Program Coordinator - [Apply Here](#)
7. Workforce Program Coordinator - [Apply here](#)
8. Instructor & Program Coordinator: Accounting & Tax P/T
 - White Plains, NY - [Apply Here](#)
 - The Bronx, NY - [Apply Here](#)

Funding opportunities, including grants, loans, crowdfunding, and lines of credit please refer to the below links:

- [NYC Funds Finder \(nextstreet.com\)](#)
 - [grants.gov](#)
 - [Home - WomensNet | Grants for Women in Business | Small Business Grants \(ambergrantsforwomen.com\)](#)
 - [Apply for a Kiva US loan | Kiva](#)
 - [Our Business Loans — The Bronx Economic Development Corporation \(BXEDC\)](#)
 - [New York Forward Loan Fund \(nyloanfund.com\)](#)
 - [7\(a\) loans | U.S. Small Business Administration \(sba.gov\)](#)
 - [Small Business Loans – GJDC](#)
 - [Harlem Entrepreneurial Fund \(hefnyc.org\)](#)
 - [Products \(ascendus.org\)](#)
 - [Fair, Affordable Small Business Loans - Pursuit \(pursuitlending.com\)](#)
 - [Affordable Loan Capital Service from Renaissance Economic Development Corporation \(REDC\) \(renaissancesbs.org\)](#)
 - [Hebrew Free Loan Society \(HFLS\) | Interest-free Loans for Those In Need](#)
 - [Lendistry | Small Business Lending](#)
 - [Accompany Capital](#)
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About Us

The Bronx Business Tech Incubator

(BBTI) is supported by the New York City Council and New York City Economic Development Corporation as a startup incubator for tech freelancers, local small business, and entrepreneurs. Our mission is to help startup companies and entrepreneurs to build successful companies, which in turn creates more job opportunities and drives new innovation and technology development in the Bronx. With the technological infrastructure and the resources of CUNY community, the Bronx Business Tech Incubator provides an environment for companies to turn innovative ideas into profitable realities.

The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more!

We support your business with:

- marketing,
- access to capital,
- procurement technical assistance,
- business formation,
- business planning,
- strategy for growth,
- non-profit strategy,
- and market/competitor analysis.
- the incubator provides office, classroom, conference, and meeting space.

[Sign up today](#)
[Check our website](#)



Small Business Development Center - Bronx

The Small Business

Development Center (SBDC) in the Bronx has been situated on the Lehman College campus since 2000 and has been a driving force in empowering small businesses.

For over 30 years our longstanding commitment to the New York business community has resulted in achieving numerous goals and positively impacting thousands of lives. Whether you're at the initial stages of starting a new venture or your business is poised for expansion, the Bronx SBDC is here to support you every step of the way.

For more information about our services and how we can tailor our expertise to your unique business needs, please **visit our website**.

More Information on our website

¡Atención Negocios de Habla Hispana!

Si desea tener asistencia técnica personalizada acerca de las ayudas disponibles para los propietarios de negocios, u otro tema que necesite establecer para hacer crecer su negocio, puede solicitar una cita de consejería en español e inglés aquí **Bronx SBDC**.

Si aún no es cliente de SBDC, solicite una cita llenando el formulario SBA 641.

Sign Up to Our Social Media Channels



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SCPS, LinkedIn

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