





# Weekly news & updates Bronx Business Tech Incubator

#### April 2022 | Issue 1

#### The Bronx Business Tech Incubator

(BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!** 

# Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. More Information on our website



#### **Upcoming Events**

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. <a href="Check out here">Check out here</a> what is happening in the Bronx!

SBDC-Bronx is offering a free workshop in Spanish

Plan De Negocios

Wed April 6, 2022 5:00 PM - 7:00 PMRegister Here

BOC Brooklyn Women's Business Center is offering a free workshop

• Once Taboo, Always Essential: A Better Understanding of Mental Health Thu, April 14, 2022 4:00 PM – 5:00 PMRegister Here

NY Women in Business (NYWIB) is offering a free webinar

• Building high quality networks that can help you grow Tuesday, April 19, 2022 3:00 PM - 5:00 PMRegister Here

## NYWIB Survey on funding and educational programs

If you are a woman entrepreneur in New York City with your own business, we want to hear from you!

NYWIB, in partnership with SCORE and Accompany Capital, invites you to take part in a survey to help us better serve you and your needs.

Access to capital, mentoring, skills training, and networking count among things that woman entrepreneurs seek in order to succeed. The purpose of this survey, which should only take a few minutes to complete, is to gather information on needs that are not met by current loan products, webinars, networking opportunities, as well as other factors that affect your business success.

Thank you for helping us better serve the New York City business community!

Please complete the survey by April 15 - Begin Survey



LEHMAN COLLEGE - ADULT DEGREE PROGRAM

FROM DEGREES.....TO JOBS!

- Is It Time For You To Go Back To School?
- Would a Bachelor's or Master's Degree Enhance Your Career?

ATTEND AN INFORMATION SESSION TO LEARN MORE! See more here!

Visit: www.lehman.edu/adult

Call: 718-960-8666

Email: adult.degree@lehman.cuny.edu

#### College

We have new positions in our new NCLEX Program. Lehman College, in partnership with the SBS and NYACH, will launch the NCLEX-RN ELL Training Program that will assist internationally trained nurses with improving their English language skills and obtaining licensure and employment as Registered Nurses in New York City.

Click on the links below to learn more information on the position and to apply.

**Program Manager -- Immigrant Nurse Upskilling Program** 

**Educational Case Manager - Immigrant Nurse Upskilling Program** 

Program Assistant - Immigrant Nurse Upskilling Program

Full-Time English as Second Language (ESL) Instructor

**Full-Time Nursing Instructor** 

**Workforce Coordinator** 

#### **Other Resources**

### Summer 2022 - INTERNSHIP TO EMPLOYMENT (I2E) PROGRAM

DOES YOUR BUSINESS NEED SUPPORT? The CUNY I2E Program will connect graduating CUNY Seniors and recent CUNY grads to a wide range of work opportunities within small businesses across New York City. More info here

The NYC Health Department is releasing permits for mobile food vendors to operate Green Carts and Seasonal food carts and trucks. To apply for a Green Cart or Seasonal permit, you need to apply to get on a waiting list first. The waiting list application period will be open from February 7 through April 30. Click here for instructions and application

#### Governor Hochul Announces Billion Dollar Rescue Plan for Small Businesses and Strengthen New York's Economic Recovery

- New Tax Credit Will Provide Relief To Small Businesses Taking On COVID-Related Capital Expenses
- Small Business Lending Initiative Will Provide Accessible Loans To Expanding Small Businesses
- Governor Will Propose Legislation Permanently Allowing the Sale of To-Go Drinks in Bars and Restaurants

#### **More information here**

#### Mayor Adams Signs "Small Business Forward" Executive Order to Reform Small Business Violations

Reforms will reduce fine schedules and allow for warnings for first-time violations. **See more** 

We are so proud to introduce **Verizon Small Business Digital Ready** - a free online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. **Register now** for our free online curriculum and move your business forward.

# Information About Funding (cont'ed)

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees

For restaurants, the state offers
Restaurant Resiliency Program grants
for restaurants that choose to provide meals
and food to people within distressed or
under-represented communities.
There is also a Restaurant Return-toWork Tax Credit to help bring restaurant
staff back-to-work, and to increase hiring at
NYS restaurants.

A public/private partnership, the <u>NYC Small Business Resource center</u> will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

WE Legal, provides women entrepreneurs a range of support and services that target negotiation and legal protection.

#### **General Funding**

**CitizensNYC** offers grants of up to \$10,000 in Neighborhood Business Grants, which prioritize businesses owned by people of color, immigrants, and women.

The <u>Bronx Overall Economic</u> <u>Development Corp (BOEDC)</u> is offering zero-interest, 2-year Business Continuity Loans of \$25-100K.

**SBA loans**: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

**Brooklyn Alliance Capital** is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

#### **Small Business Saturday**

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? **More information** 

#### **PPP Loan Forgiveness**

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the SBA's PPP Website

Visit **SCORE**'s online resources at Coronavirus Funding Support for NYC -<u>click here</u>. Small Business Resilience Training by **SCORE** - <u>Industry Resources</u>

# Information About Funding Federal and State Programs

The Empire State Development website offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative

The Brooklyn Chamber of Commerce has created the <u>Bring Back Brooklyn Fund</u>
<u>Loan and Grant Program</u>

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

### Click here for a lot more information.

#### **WomensNet Amber Grant**

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. See the full list here

# Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- New York City Bar Association
- Legal Referral Service
- Pro Bono Partnership

#### **NY State and City Programs**

Bronx Night Market just opened the applications for small businesses and entrepreneurs to participate in the most successful event series of the borough. **Click here to apply** 

New York's <u>Shared Work Program</u> lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - **Check updates here** 

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. **Check this out!** 

Resources from *Bronx Community College* to help the local Bronx community:

- a listing of companies that are hiring right now -here
- resources to help individuals and businesses disrupted by COVID-19 -here
- free online courses on a range of topics here

Small Business Development Center | Visit Us Here





