





# **Weekly** news & updates Bronx Business Tech Incubator

## October 2021 | Issue 3

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!** 

#### **Small Business Development Center - Bronx**

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. **More Information on our website** 

#### **Upcoming Events**

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State.

Check out here what is happening in the Bronx!

**SBDC Bronx** is offering the following webinars:

Wed 11/3, 9:30am - 10:30am - "How To Start a Small Business Virtual Workshop" - More info

Wed 11/10, 9:30am - 10:3am - "Legal Aspect of Starting Your Small Business" - More info

Wed 11/17, 9:30am - 10:30am - "Learn How To Build A Successful Business Plan" - More Info

The New York Women in Business is offering a webinar on Nov 9 at 3PM. The New Builders – Women Driving The Future of Business.

The webinar and post-conference networking are free. You must register to attend. **See more and register here** 





## **Information About Funding**

#### **Federal and State Programs**

The New York State COVID-19 Pandemic Small Business Recovery Grant Program provides grants to New York small businesses, micro-businesses and for-profit independent arts and cultural organizations.

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees

#### **Child Care Stabilization Grant**

For clients that have not already submitted an application in response to outreach from the Office of Child and Family Services. **Read more! Deadline is Tue. Nov 30** 

For restaurants, the state offers
Restaurant Resiliency Program grants for
restaurants that choose to provide meals
and food to people within distressed or
under-represented communities.
There is also a Restaurant Return-toWork Tax Credit to help bring restaurant

We are so proud to introduce **Verizon Small Business Digital Ready** - a *free*online curriculum designed to give small
businesses like yours the personalized tools
to succeed in today's digital world. Learning
modules, expert coaching, peer networking
and more. **Register now** for our free online
curriculum and move your business forward.

#### Disaster Assistance to Businesses & Residents of New York Affected by Remnants of Hurricane Ida

For assistance connect with SBDC, our U.S. Small Business Administration associates, SCORE, Women's Business Resource Center and others. **More information here!** 

Assistance for Hurricane Ida Damages Disaster Loan Assistance. Read more!

#### **PPP Forgiveness**

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the SBA's PPP Website

# Introducing the NYC Small Business Resource Network

Are you a small business? We are here to help you.

# Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- New York City Bar Association
- Moderate Means program
- Legal Referral Service
- Pro Bono Partnership

staff back-to-work, and to increase hiring at NYS restaurants.

#### **General Funding**

**SBA loans**: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

**Brooklyn Alliance Capital** is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the <u>Bring Back Brooklyn Fund</u>
<u>Loan and Grant Program</u>

The New Bronx Chamber of Commerce is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

Click here for a lot more information.

#### **WomensNet Amber Grant**

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. See the full list here.

#### Crowdfunding

Rewards crowdfunding sites such as **Kickstarter**, **Indiegogo** or **iFundWomen** can help provide funding to launch or grow products or services.

Debt crowdfunding, such as **Kiva** or **Mainvest** can provide crowdsourced debt for many businesses.

#### **Helpful Information**

<u>Ascend NYC website</u> has launched and businesses can inquire about joining the program.

#### **NY State and City Programs**

New York's <u>Shared Work Program</u> lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - **Check updates here** 

Small Business Resilience Training by **SCORE** - **Industry Resources** 

Check NYC/EDC and **COVID-19 Business Relief Resources** 

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. **Check this out!** 

Resources from *Bronx Community College* to help the local Bronx community:

- a listing of companies that are hiring right now here
- resources to help individuals and businesses disrupted by COVID-19 here
- free online courses on a range of topics here

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