Job Title: Associate or Full Professor - Marketing (Tenure track)
Job ID: 4462
Location: Lehman College
Full/Part Time: Full-Time
Regular/Temporary: Regular

GENERAL DUTIES
Performs teaching, research, and guidance duties in area(s) of expertise as noted below. Shares responsibility for committee and department assignments, performing administrative, supervisory, and other functions as may be assigned.

FLSA
Exempt

CAMPUS SPECIFIC INFORMATION
Teach undergraduate and graduate level courses in marketing and related fields; engage in high-caliber research leading to competitive grants and publication in refereed journals; advise students; provide service to the college, university, and community; participate in any other tasks normally associated with a full-time, tenure-track academic appointment including AACSB accreditation. Evening and weekend teaching and advising schedules may be required.

MINIMUM QUALIFICATIONS
Ph.D. degree in area(s) of expertise, or equivalent as noted below. Also required are the ability to teach successfully, interest in productive scholarship or creative achievement, and ability to cooperate with others for the good of the institution.

OTHER QUALIFICATIONS
Earned PhD or DBA in marketing or related academic field at the time of application; superior academic record; evidence of excellence in teaching; strong academic and professional references; effective oral and written communication skills; and proof of published or publishable scholarly work.

COMPENSATION
Commensurate with credentials and experience.

BENEFITS
CUNY offers a comprehensive benefits package to employees and eligible dependents based on job title and classification. Employees are also offered pension and Tax-Deferred Savings Plans. Part-time employees must meet a weekly or semester work hour criteria to be eligible for health benefits. Health benefits are also extended to retirees who meet the eligibility criteria.

HOW TO APPLY
Applicants must provide a cover letter, curriculum vita, writing sample, research and teaching statement and three letters of reference. To apply, go to www.cuny.edu, select “Employment”, and "Search Job Listing". You will be prompted to create an account. Return to this job listing using the "Job Search" page and select "Apply Now".

CLOSING DATE
Open until filled with review of CVs to begin on October 1, 2011.

CUNY Job Posting: Faculty

EQUAL EMPLOYMENT OPPORTUNITY
We are committed to enhancing our diverse academic community by actively encouraging people with disabilities, minorities, veterans, and women to apply. We take pride in our pluralistic community and continue to seek excellence through diversity and inclusion. EOE/AA Employer.