

**LEHMAN COLLEGE  
OF THE  
CITY UNIVERSITY OF NEW YORK**

**DEPARTMENT OF ECONOMICS AND BUSINESS**

**CURRICULUM CHANGE**

Name of Program and Degree Award: Business, MS

Hegis Number: 0502

Program Code: 32786

Effective Term: Spring 2021

1. **Type of Change:** *Admission Requirements*

2. **From:**  
**Business, M.S. Program**

Lehman College has established a graduate program leading to the degree of Master of Science in Business (MSB) with a specialization in finance, human resource management, international business, marketing, or e-business. The objective of this curriculum is to satisfy the growing need in today's business environment for professionals who have developed the necessary expertise, insight, and vision in tackling the technical, interpersonal, and conceptual problems specific to their chosen managerial subfield. The program also constitutes a threshold into higher academic or professional pursuits, such as earning a doctorate in business or law.

Students wishing to do so may complete the degree program entirely online by taking online courses only.

**Admission to the Program:**

Applicants to the MSB program must have earned their bachelor's degree from an accredited undergraduate institution in the U.S. or abroad with a minimum grade point average of 3.0 (B) ~~or equivalent.~~

They must have completed:

- 6 credits in Accounting;
- 6 credits in Economics; and
- 6 credits in ~~MAT132/BBA 303 and 403 (or equivalent)~~

Applicants must submit a statement of career objectives, and two letters of recommendation. GMAT is optional in support of application.

**International Students** must additionally obtain a minimum total score of 500 or equivalent on the TOEFL and comply with the applicable financial and visa requirements. Those who have earned their baccalaureate from a college or university in which the language of instruction was exclusively English are exempted from the TOEFL requirement. ~~International students on F1 visa students can take only one online course in a semester to maintain full-time student status but are eligible to participate in the online-format programs from their home countries.~~

**Curriculum:** The 30-credit curriculum includes 12 credits in a common professional core, 12 credits in the chosen field of specialization, and 6 credits in two capstone seminar. Full-time students may complete their degree requirements within twelve to eighteen months, through in person and/or online courses.

Academic Excellence Fees for the Master of Science in Business are as follows: \$65.00 per credit up to a maximum of \$325.00 per semester.

**Course Requirements for the MSB degree are as follows:**

**Core Courses Requirement: 12 credits**

		Credits
MSB 700	Organizational Behavior	3
MSB 701	Quantitative Analysis for Managers	3
MSB 702	Economic Analysis for Managers	3
MSB 703	Computer-Based Information Systems for Managers	3

**Major Field Requirement: 12 credits**

Completion of a block of 4 courses in one area of specialization:

<b>Finance:</b>		Credits
MSB 710	Investment Analysis	3
MSB 711	Capital Budgeting	3
MSB 712	Financial Statements Analysis	3
MSB 713	International Financial Management	3

<b>Human Resources Management:</b>		Credits
MSB 730	Human Resource Management	3
MSB 731	Employee Training and Development	3
MSB 734	International Human Resource Management	3
MSB 735	Labor Management Relations	3

<b>International Business:</b>		Credits
MSB 720	Managing in a Global Environment	3
MSB 713	International Financial Management	3
MSB 722	International Marketing Management: Culture, Law, and Politics	3
MSB 734	International Human Resource Management	3

<b>Marketing:</b>		Credits
MSB 720	Managing in a Global Environment	3
MSB 721	Applied Marketing Research	3
MSB 722	International Marketing Management: Culture, Law, and Politics	3
MSB 723	Contemporary Issues in Marketing	3

<b>E-Business:</b>		Credits
MSB 720	Managing in a Global Environment	3
MSB 722	International Marketing Management: Culture, Law, and Politics	3

International Business, Marketing, and E-Business Specializations: No students will be admitted to the International Business, Marketing or E-Business specialization until further notice.

### **Capstone Seminars: 6 credits**

		Credits
MSB 795	Seminar in Strategic Management	3
MSB 796	Seminar in Ethical Issues in Management	3

### **3. To: Business, M.S. Program**

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Students wishing to do so may complete the degree program entirely online by taking online courses only.

### **Admission to the Program:**

Applicants to the MSB program must have earned their bachelor's degree from an accredited undergraduate institution in the U.S. or abroad. They must have a minimum grade point average of 3.0 (B) or a minimum GPA of 2.8 (B-) with at least two years of supervisory or managerial experience in the area of study.

They must have completed:

- 6 credits in Accounting;
- 6 credits in Economics; and
- 6 credits in Statistics

Applicants must submit a statement of career objectives, and two letters of recommendation. GMAT is optional in support of application.

**International Students** must additionally obtain a minimum total score of 500 or equivalent on the TOEFL and comply with the applicable financial and visa requirements. Those who have earned their baccalaureate from a college or university in which the language of instruction was exclusively English are exempted from the TOEFL requirement. The online-only MS program option is not available to students studying on an F1 Visa as they may take only one online course in a semester to maintain full-time student status. However, international students are eligible to participate in the online-format programs from their home countries.

**Curriculum:** The 30-credit curriculum includes 12 credits in a common professional core, 12 credits in the chosen field of specialization, and 6 credits in two capstone seminar. Full-time students may complete their degree requirements within twelve to eighteen months, through in person and/or online courses.

Academic Excellence Fees for the Master of Science in Business are as follows: \$65.00 per credit up to a maximum of \$325.00 per semester.

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#### **Major Field Requirement: 12 credits**

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International Business, Marketing, and E-Business Specializations: No students will be admitted to the International Business, Marketing or E-Business specialization until further notice.

#### **Capstone Seminars: 6 credits**

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MSB 796	Seminar in Ethical Issues in Management	3

#### **4. Rationale:**

This change in admissions is to permit candidates who have lower undergraduate GPAs, but have since gained managerial or supervisory experience in the area of study, to be considered. This change also recognizes that industry knowledge and experience in the field is very valuable especially when shared through classwork and discussions. Having a diverse group of students, some with practical experience in the field, should make the classroom learning richer and more interesting for all students.

Given that applicants to the program include graduates from other institutions, it is sufficient that they fulfill the six credits of statistics and not the Lehman statistics courses.

Lastly, a clearer statement is needed to guide potential international student applicants on the online-only MS program. Those students who will need F1-visa to come and study in the U.S. cannot be considered for this program, since they must take more than one online course per semester to maintain their full-time student status. However, they may study online from their home country.

#### **5. Date of departmental approval: February 27, 2020**